



**NEW PARTNERS FOR SMART GROWTH:
Building a Powerful Regional Equity Coalition
to Deliver on Sustainable Communities**

Allen Fernandez Smith

President & CEO

Urban Habitat

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www.urbanhabitat.org



SF Bay Area Region in Context



- 9 counties
 - 101 cities
 - 7 million residents
 - 50% are people of color
 - 2nd largest (population) in California, 6th in US
 - In sum, more people and more fragmented than most regions
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Boards and Commissions Leadership Institute



- Theory of change has evolved from influencing decision-makers to being decision-makers.
 - BCLI identifies, supports, places, and trains low-income people and people of color to serve on priority boards and commissions in the Bay Area.
 - We prioritize boards and commissions that advance our programmatic work: transportation, equitable development, housing, jobs, health, and the environment.
 - We balance individual transformation with collective, regional action
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BCLI Nuts and Bolts



Tools: 10 All-Day Training Sessions (80 Hours Total)

- Robert's Rules of Order
- How to Work With Budgets

Expertise: Issues and Advocates Speakers Series

- Equitable Energy and Climate Action Plans
- Healthy Transit-Oriented Development

Resources: Technical Assistance and Regional Alumni Program

- Response Within 3 days
- Policy Hubs
- Educational Technology

Samples of Seats Won

- Oakland, Richmond, and SF Planning Commissions
- Richmond Economic Development Commission
- Oakland Housing Authority
- Metropolitan Transportation Commission Policy Advisory Council



Case Study: Success Beyond the Seat



- Two BCLI alumni play leadership roles in passing San Francisco's Local Hire Policy.
 - Ordinance adopted by SF Board of Supervisors with veto-proof majority (8-3) in Dec. 2010.
 - Most aggressive local hire policy in US:
 - City contractors and subcontractors working on city-funded construction projects worth \$400K or more must ensure that 20% of workers live in SF.
 - Requirement increases 5% every year until it hits the 50% mark in seven years.
 - Mayor Lee released implementation plan for policy in March 2011.
 - BCLI alumni are monitoring its implementation.
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